



Your voice for Consumer Choice, Responsibility, Integrity & Privacy

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## Telecom Modernization Bill Introduced Good for Wisconsin Consumers



The proposed [legislation](#) from Rep. Mark Honadel (R-South Milwaukee) and Sen. Rich Zipperer (R-Pewaukee) would be the first major revision of the state's telecommunications laws since 1994. The legislation would remove outdated regulations that require telecom companies to invest in old technologies, allowing telecom companies to invest in new technologies such as wireless and Voice over Internet Protocol phone services.

"It levels the playing field with start-up telecom companies" that aren't bound by landline regulations, Honadel said. "Without a doubt, this will make the industry more competitive." By leveling the playing field and making it easier for start-up telecom companies to enter the market, Wisconsin consumers could have more choices available to them when selecting a phone service.

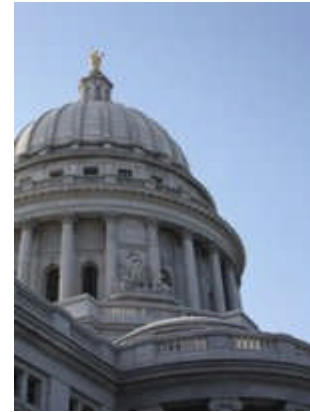
The WCCC supports the telecom modernization bill because we believe the bill provides more competition, more choices, and maintains the strong consumer protections with no fees or taxes passed on to Wisconsin consumers.

To read more [click here](#).

To view WCCC testimony [click here](#).

## Wisconsin Consumers Under Attack.... Again

GOP Senator Glenn Grothman of West Bend and freshman Assembly Republican Evan Wynn of Whitewater are seeking a 36-percent interest limit on the loans given in an advance of a worker's future paychecks. Democrats have talked about such interest limits when they controlled the Legislature - but they did not include them in regulations that took effect last December. If passed the interest rate cap would eventually eliminate another short term credit option for Wisconsin consumers in need of short-term loans.



Grothman and Wynn are asking their colleagues to co-sponsor their bill. They'll decide if mid-May if there's enough support to introduce it.

The WCCC has opposed interest rate cap legislation in past legislative session and will do so again in response to this legislative proposal. Do you oppose this proposal? If so, [click here](#) and send us an e-mail sharing your position on this bill.

To read more [click here](#).

## Raw Milk Bill Drafted



Identical bills have been drafted for state Sen. Glenn Grothman, R-West Bend, and state Rep. Donald Pridemore, R-Hartford, which will, if adopted, make raw milk sales legal in Wisconsin and provide more choices for Wisconsin consumers.

As drafted for the two lawmakers, a dairy farmer with a license and grade A permit would be able to register with the Department of Agriculture, Trade, and Consumer Protection for on-farm sales of unpasteurized milk and milk products.

The WCCC supported raw milk choice last legislative session. If you support raw milk choice, [click here](#) and send us an e-mail sharing your position.

To read more [click here](#).

## Privacy Alert: Should cell-phones track where you go?

Much of the concern about the iPhone and iPad tracking stems from computers logging users' physical coordinates without users knowing it - and that that information is then stored in an unencrypted form that would be easy for a hacker or a suspicious spouse or a law enforcement officer to find without a warrant.



A central question in this controversy is whether a smartphone should act merely as a conduit of location data to service providers and approved applications - or as a more active participant by storing the data itself, to make location-based applications run more smoothly or help better target mobile ads or any number of other uses.

Location data is some of the most valuable information a mobile phone can provide, since it can tell advertisers not only where someone's been, but also where they might be going - and what they might be inclined to buy when they get there.

To read more [click here](#).

## About the WCCC



The Wisconsin Coalition for Consumer Choice (WCCC) thanks you for filling out our petition. By filling out that petition, you pledged to become one of over 16,000 Wisconsin consumers dedicated to fighting for consumer rights. [Click here to fight for consumer rights.](#)

The WCCC is a public policy advocacy organization, supported by 16,000 Wisconsin consumers, committed to maintaining and advancing consumer choice and privacy in Wisconsin. For more information on the WCCC, call 608.442.0059 or visit our web page at [www.wiconsumers.org](http://www.wiconsumers.org).



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