



Your voice for Consumer Choice, Responsibility, Integrity & Privacy

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## Health Care Reform - 90 Days Later



June 22, 2010 marked 90 days from the passage of the landmark Health Care reform legislation. Governor Jim Doyle joined President Barack Obama in Washington, D.C. to promote the benefits of the health care overhaul.

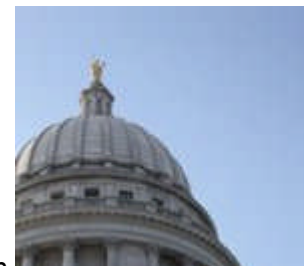
Highlights of the bill include preventing insurers from denying coverage to children with pre-existing conditions and no lifetime benefit limits. In a June 22, 2010 *Milwaukee Journal Sentinel* article by Guy Boulton, Governor Doyle is quoted as saying, "Wisconsin is a state that is going to benefit

significantly."

[Click here](#) to read more of the *Milwaukee Journal Sentinel* article.

## Financial Reform Bill and Consumer Protections

Congress is in the final process of passing the financial regulatory bill. The bill was originally intended to reign in Wall Street and big banks as well as provide safeguards for consumers. Critics claim that the bill is watered down and will have little impact on Wall Street but will effect consumers.



The legislation includes the formation of a Consumer Financial Protection

The legislation includes the formation of a Consumer Financial Protection Bureau within the Federal Reserve. The role of the bureau would be to prevent unfair practices in consumer loans and credit cards. There are also provisions in the bill to assist unemployed homeowners. [Click here](#) to read about the major impacts of the bill for consumers.



## Raw Milk Update



There has been a great deal of debate since Governor Doyle vetoed [Senate Bill 434](#) which would have allowed dairy farmers to sell unpasteurized milk, buttermilk, butter, and cream directly to consumers. Small farmers and consumers are upset with the Governor's veto as this law would have provided farmers with increased revenues and provided consumers the choice to decide what dairy products were best for them.

Opponents of the bill claim that the health risks of unpasteurized milk outweigh the benefits. Since the veto, state regulators have been [cracking down](#) on farmers suspected of selling raw dairy products.

The WCCC will continue to monitor the raw milk debate and keep our members informed about this aspect of greater consumer choice in the marketplace.

## About the WCCC



The Wisconsin Coalition for Consumer Choice (WCCC) thanks you for filling out our petition. By filling out that petition, you pledged to become one of over 16,000 Wisconsin consumers dedicated to fighting for consumer rights. [Click here to fight for consumer rights.](#)

The WCCC is a public policy advocacy organization, supported by 16,000 Wisconsin consumers, committed to maintaining and advancing consumer choice and privacy in Wisconsin. For more information on the WCCC, call 608.442.0059 or visit our web page at [www.wiconsomers.org](http://www.wiconsomers.org).

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