



Your voice for Consumer Choice, Responsibility, Integrity & Privacy

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Consumer Lending Public Hearing

As the WCCC last reported, the Wisconsin legislature passed a financial regulatory bill this past session. This bill provides regulations for short term lending. The original bill also placed restrictions on an important consumer lending option - auto title loans. Governor Doyle used his veto power to completely ban the practice of auto title loans thus eliminating this important consumer option. The Senate Committee held a public hearing on Monday, October 25 to establish the specific rules and regulations for enacting and enforcing **Wisconsin Act 405**. The public hearing was well attended with concerns being voiced over proposed regulations that were not a part of Wisconsin Act 405. The Committee gave the Department of Financial Institutions until 5 p.m. on Friday, October 29 to revise the regulations. The WCCC will continue to monitor the situation and keep you informed.



National Protect Your Identity Week



The Wisconsin Office of Privacy Protection is observing and promoting National Protect Your Identity Week from October 17 - October 23. While all individuals are vulnerable to identity theft from the very young to the very old, recent statistics show that Wisconsin residents ages 20-39 are more likely to be victims of identity theft.

Recovering a stolen identity and repairing your credit from the damage caused can take months and even years to complete. As always, the best protection against identity theft is prevention. The Wisconsin Office of Privacy Protection offers suggestions on how to prevent identity theft.

[Click here](#) for more information.

Raw Milk Update



Despite Governor Doyle's startling veto of [Senate Bill 434](#) which would have allowed dairy farmers to sell unpasteurized milk, buttermilk, butter, and cream directly to consumers, farmers and consumers are still working to legalize the sale of raw milk in Wisconsin. There is a raw milk policy working group that has met eight times over the past year to work towards a raw milk solution. There are currently 19 states that allow the sale of regulated raw milk - the dairy state of Wisconsin should not be left out. [Click here](#) to read more about the progress of the raw milk policy working group.

The WCCC will continue to monitor the raw milk debate and keep our members informed about this important aspect of greater consumer choice in the marketplace.

Vote - Tuesday, November 2!

Exercise your rights and be sure to cast your ballot on Tuesday, November 2 for this very important election.

[Click here](#) to find out more about voting and registration information in the State of Wisconsin.

[Click here](#) to find your polling place.



About the WCCC



The Wisconsin Coalition for Consumer Choice (WCCC) thanks you for filling



out our petition. By filling out that petition, you pledged to become one of over 16,000 Wisconsin consumers dedicated to fighting for consumer rights. [Click here to fight for consumer rights.](#)

The WCCC is a public policy advocacy organization, supported by 16,000 Wisconsin consumers, committed to maintaining and advancing consumer choice and privacy in Wisconsin. For more information on the WCCC, call 608.442.0059 or visit our web page at www.wiconsumers.org.

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